Color blue 49 85 151

Pink 225 122 116

Orange 235 056 99

Yellow 236 231 119  
**Who are they and what do they do?**

My client is the company makes window design.

**What is their ultimate goal it?**

Their goal is to have high-ends clients as much as possible from all over the NYC. make 30% more than last year.

**Who’s their audience or target?**

My targets are high-ends mall or high-ends brands which can pay us well and well known in the world wide. For example CHANEL, GIVENCHY, Jimmy Choo, Armani, Sacks 5th company, Macys,

**What tone or image do they need to portray?**

Very creative designe that are not the same to other company does.